

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



HOP HING GROUP HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 47)

UNAUDITED OPERATIONAL UPDATE FOR THE THIRD QUARTER ENDED 30 SEPTEMBER 2012

The Board announces the unaudited operational update of the Group' QSR Business for the third quarter ended 30 September 2012.

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the **"Board"**) of Hop Hing Group Holdings Limited (the **"Company"**, together with its subsidiaries, the **"Group"**) announces the following operating information of the Group's quick service restaurant business (the **"QSR Business"**) for the three months ended 30 September 2012. This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The operating information of the Group's QSR Business for the three months ended 30 September 2012 is as follows

	For the three months ended 30 September 2012
Sales growth rate (YoY % change)	14.3%
Same store sales growth rate (YoY % change)	2.0%
Net addition of stores	25

	As at 30 September 2012
Number of stores	393

In the third quarter of 2012, the QSR Business achieved an increase of 14.3% in sales and 2.0% in same stores sales as compared to the same period last year. The slowdown in growth was mainly attributable to the sluggish Chinese economy, the heavy rainfall and flooding in greater Beijing and the situation over the Diaoyu Islands in September 2012. All these factors have made the market environment in this quarter challenging. Embarking on the strategy of opening new stores with high quality earnings and returns has enabled the QSR Business to continue its momentum of revenue growth. Twenty five new stores were opened in this quarter, making the year to date total number of new stores (net) to 71 which is in line with our plan to open 90 stores in 2012.

	<u>New stores (net) opened in the third quarter of 2012</u>	<u>Number of stores as at 30 September 2012</u>
Yoshinoya		
Beijing-Tianjin-Hebei metropolitan region	10	194
Northeast China and Inner Mongolia	8	63
	<u>18</u>	<u>257</u>
Dairy Queen		
Beijing-Tianjin-Hebei metropolitan region	2	110
Northeast China and Inner Mongolia	5	26
	<u>7</u>	<u>136</u>
Total	<u>25</u>	<u>393</u>

It is expected that most of the challenges that the PRC fast food and beverage industry faced in the third quarter will remain in the fourth quarter. It may need some more time for the situation over the Diaoyu Islands to be over and signs of recovery from the sluggish economy may not be seen until the second quarter of next year. The Group however considers the impact of these is short term and is still optimistic about the growth of the China economy in the medium and long run. Hence, the Group will continue with its strategy to deliver sustainable profitable growth of the QSR Business by offering high quality food at a reasonable price, further penetrating the existing markets and expanding into selected regions.

Potential investors and shareholders of the Company are reminded that the above operating information has not been reviewed or audited by the Company's independent auditors. Potential investors and shareholders of the Company should exercise caution when dealing in the securities of the Company.

By Order of the Board
Hop Hing Group Holdings Limited
Wong Kwok Ying
Executive Director and
Company Secretary

Hong Kong, 5 November, 2012

As at the date of this announcement, the executive directors of the Company are Mr. Hung Ming Kei, Marvin, Mr. Wong Kwok Ying and Ms. Lam Fung Ming, Tammy. The non-executive directors of the Company are Mr. Hung Hak Hip, Peter, Ms. Hung Chiu Yee and Mr. Lee Pak Wing. The independent non-executive directors of the Company are Dr. Hon. Wong Yu Hong, Philip, GBS, Mr. Sze Tsai To, Robert, Mr. Cheung Wing Yui, Edward, Mr. Seto Gin Chung, John, Hon. Shek Lai Him, Abraham, SBS, JP and Mr. Siu Wai Keung.